

Lamar State College Port Arthur

Member Texas State University System

Strategic Plan

2019 - 2029



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Executive Planning Team

Dr. Betty Reynard	President	Chair
Dr. Pam Millsap	Vice President for Academic Affairs	Member
Mary Wickland	Executive Vice President for Finance and Operations	Member
Dr. Deborah Hebert	Dean of Student Services	Member
James 'Mark' Knowles	Director, Institutional Effectiveness	Member

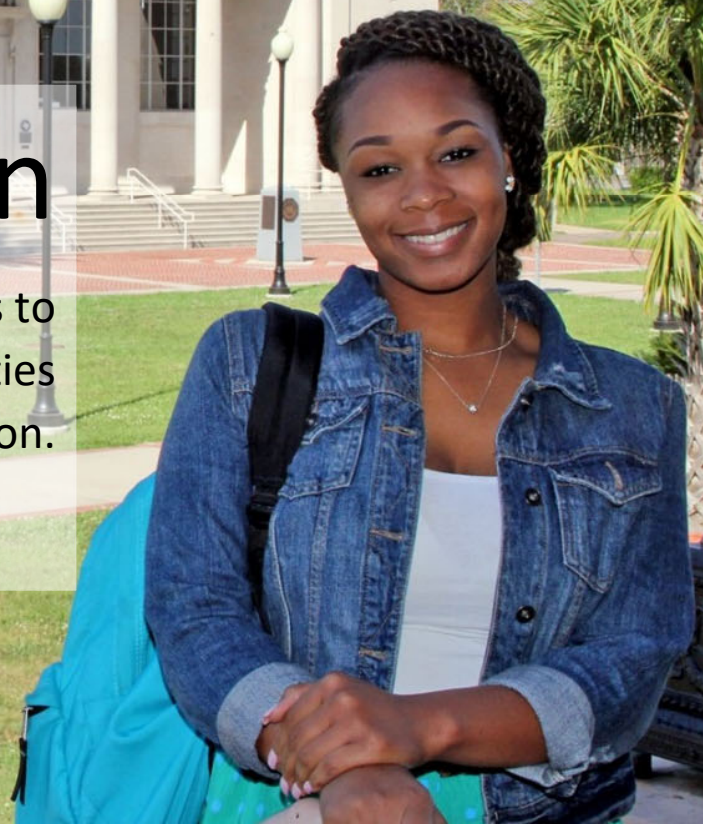


Mission

Lamar State College Port Arthur provides learning experiences that prepares students to continue their education or enter the workforce.

Vision

Lamar State College Port Arthur strives to enhance lives by expanding opportunities through quality education.



Values

We value our students':

- Educational achievements
- Personal enrichment

We value our employees and their:

- Contribution to student success
- Commitment to improve
- Integrity and honesty

We value our community and its:

- Legacy of support
- Diversity



A close-up photograph of a woman with vibrant red hair, smiling and looking towards the camera. She is wearing a large, elaborate yellow hat with a wide brim and a large, ruffled veil. The hat is adorned with numerous long, thin, golden-yellow feathers. On her left shoulder, there is a large, purple sequined butterfly decoration. She is holding a large, fluffy, pink and purple tinsel garland in front of her. The background is slightly blurred, showing other people in colorful clothing, suggesting a festive or carnival setting.

GOALS

1. Access
2. Success
3. Excellence
4. Efficiency

GOALS and STRATEGIES

1. Provide ACCESS for potential students.
 - a. Target recruiting activities to reach areas of underserved populations.
 - i. Define and identify underserved populations.
 - ii. Establish and enhance partnerships with community organizations that work with underserved populations.
 - iii. Develop marketing and recruitment strategies to reach underserved populations and communities.
 - iv. Promote upward mobility among underserved populations.
 - b. Keep the cost of attendance competitive to enhance access for students.
 - c. Provide credit and non-credit programs that meet the needs of the community.
 - d. Cultivate and strengthen partnerships with key stakeholders.
 - i. Define and identify key stakeholders and strengthen relationships with them.
 - ii. Implement a comprehensive stakeholder relationship management plan.
 - e. Assess the impact of access strategies to determine how closely the makeup of the student body reflects the makeup of the community.
2. Support the SUCCESS of students.
 - a. Implement strategies to support students in the completion of their programs of study.

- i. Accelerate student progress through developmental education via a co-requisite model of developmental education.
 - ii. Implement online tutoring program to make tutoring support available on a 24/7 basis in select subjects.
 - iii. Execute Supplemental Instruction in gateway courses to provide additional support on a student-to-student basis.
 - iv. Implement Guided Pathways to ensure that students have a clear understanding of their plan to complete their programs of study in the least amount of time.
- b. Embed opportunities in program pathways for students to achieve marketable skills, industry certifications, and/or licensure in their chosen field.
- c. Promote transfer and post-graduation employment by implementing guided pathways which focus students clearly on these end goals at the beginning of the student's academic journey.

3. Achieve institutional EXCELLENCE.

- a. Provide relevant high-quality facilities, technology, and professional development.
 - i. Continue to place priority on maintenance of facilities and technology by including appropriate personnel in Executive Committee meetings where facility improvements will be tracked.
 - ii. Implement and update the Master Plan regularly to inform decision-making regarding the use of resources.
- b. Employ qualified faculty through careful hiring processes and review of qualifying credentials.

- c. Provide professional development for faculty and staff to keep them informed about current student-centered practices.
- d. Provide high-quality educational programs.
 - i. Assess achievement of student learning outcomes regularly.
 - ii. Utilize outcomes data to guide pedagogical improvements.

4. Realize EFFICIENCY.

- a. Align the institution's operations with resources to achieve stability and sustainability.
- b. Pursue outside funding to support the goals of the campus.
- c. Minimize student loan debt by keeping tuition costs competitive and by increasing scholarship opportunities such that student debt will not exceed 60% of first-year wages for graduates (60x30 Plan).
- d. Plan fundraising activities to generate income to support the goals of the campus.
 - i. Implement a Fundraising Management Plan.
- e. Support the Alumni Association so that alumni can serve as auxiliary fundraising partners and to increase the profile of the campus inside and outside the community.

Timeline

Month	Procedures
February - March	Submit drafts of administrative, educational support and educational services unit plans.
April	Distribution of budget worksheets to account managers. Campus Planning/Budget Hearings. Submission of revised unit plans.
May	Submit budget worksheets to President and VPAA. Curriculum review/evidence gathered from educational units. Develop assessment reports for educational units.
June	Vice President for Academic Affairs reviews and revises proposed budgets. President reviews and revises proposed budgets. Executive Vice President for Finance and Operations reviews budgets as approved by President and VPAA. Printed budget submitted to TSUS Office.
August	Approval of budgets by Board of Regents. Development of action plans for program improvement by educational units.
September – October	Evaluation of annual plans for administrative, educational support and educational services units for previous year.
November – December	Review of campus planning documents by President’s Council and Planning & Assessment Committee (every three to five years).

Institutional Effectiveness Process

Lamar State College Port Arthur

